

BRONX COLORS – Urban Cosmetics: Affordable New Makeup Line Available at Ulta Beauty

Hünenberg, Switzerland: January 18, 2017 – BRONX COLORS, a well-established cruelty free makeup brand, currently present in 25 countries, has launched more than 50 of its products in the U.S.

Faithful to their motto “**Professional Makeup Made For Everyone**”, BRONX COLORS provides a huge variety of inexpensive makeup and tools for non-amateurs too.

You get to choose from massive makeup sets holding up to 36 colors, like the [Glam & Glory Makeup Set \(\\$ 34.99\)](#), to best sellers like the [Matte Lip Tint \(\\$7.50\)](#) to blending sponges like the [Medium Precision Blending Sponge \(\\$6.50\)](#). All of this, and even [makeup designed for men](#) in a unique and fresh design available online only at Ulta Beauty’s webshop:

<http://www.ulta.com/brand/bronx-colors>.

The brand’s affordable average price of \$9 can be summed up with Werner Kaufmann’s statement: “To be honest, the market is overpriced.” - Werner is the founder of the BRONX COLORS-brand and is considered a beauty guru, with 30 years of skin care experience. The brand’s name was inspired by the northernmost New York City borough: “The Bronx is a trend factory, a kitchen of inspiration where trends are born!” says Werner.

“I am quite impressed with the brand!” writes an online user in one product review at Ulta. BRONX COLORS gets that a lot lately!

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Glam & Glory Makeup Set



Matte Lip Tint



Precision Blending Sponge



Bright Eye, Concealer For Men